

# Closed Circuit Television (CCTV) Notice For the Safety and Security of Our Customers and Staff

Dear Valued Customers & Staff, at Balance Moves, we prioritise the safety and security of our customers and staff. As part of our ongoing commitment to maintaining a safe environment, we have installed closed circuit television (CCTV) cameras on our premises. This notice serves to inform you about the use of CCTV systems and how they may affect you while visiting our establishment.

## Purpose of CCTV:

The primary purpose of our CCTV system is to deter and detect criminal activity, ensuring the safety and security of our premises, our customers, and our staff. The cameras are strategically placed in public areas such as entrances, exits, and high-traffic zones to monitor activities and provide a visible deterrent against illegal or inappropriate behaviour.

### Data Collection and Storage:

The CCTV system captures visual images and recordings. The recorded data is securely stored and accessible only to authorised personnel. We adhere to all applicable privacy laws and regulations, including the Privacy Act 1988 (Cth) and the Australian Privacy Principles.

### Disclosure of CCTV Footage:

CCTV footage may be disclosed to law enforcement authorities or other authorised third parties if required by law or if there is a reasonable belief that it is necessary to prevent or investigate criminal activity, protect the safety of individuals or enforce our rights and legal obligations.

#### Duration of Data Retention:

The recorded footage is retained for a limited period of 7 days, after which it is automatically deleted or overwritten, unless required for ongoing investigations, legal proceedings or other legitimate purposes.

## Your Rights:

As an individual present on our premises, you have the right to request access to any personal information we hold about you, including CCTV footage. To exercise this right or for any concerns regarding the use of CCTV, please contact our Privacy Officer at the address provided below.

#### Notice Placement:

This notice is prominently displayed at the entrance(s) of our premises and is also available on our website.

For further information about our privacy practices, please refer to our Privacy Policy, which is available upon request or on our website.

Thank you for your cooperation and understanding.

Balance Moves Pilates & Barre Studio 72A-74 Hall Street, Bondi Beach balancemoves.com.au/